



PRESS RELEASE

For Immediate Release

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“Match the Cash” event at Marketplace Foods stores raises over \$3,300 for area food shelves

ST. CLOUD, MINN. (April 11, 2017) – Marketplace Foods guests and the four Wisconsin stores' parent company, Coborn's, Inc., raised over \$3,300 in cash and over \$20,000 in food donations for area food shelves across four Wisconsin communities in March. Marketplace Foods is part of the proud family of stores owned by Coborn's, Inc, headquartered in St. Cloud, MN.

Throughout the month, guests had the opportunity to donate cash to their area food shelf in-store, with the understanding that Coborn's, Inc. would match the funds raised at the end of promotion with actual food. Thanks to the generosity of many guests, over \$3300 in cash was donated. In addition, Coborn's, Inc. then also donated **\$20,000 of product in total - \$5,000 for each store**, that was sent to stores to donate to each of the communities' local food shelves.

Coborn's, Inc. has a strong tradition of community caring, service and support. We emphasize the importance of being involved and giving back by tailoring our support to meet the specific needs of the communities we serve. Each year, our company donates more than \$3 million and hundreds of volunteer hours to our local communities. In 2016, Coborn's, Inc. donated more than 1.8 million meals to food shelves and through Second Harvest Heartland through food rescue efforts.

Our three areas of focus are fighting hunger, investing in youth and promoting health. We also support many local non-profits outside of these areas as well. We believe it is important to invest in our local communities and are proud to operate and invest in these vibrant communities in Wisconsin.

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About Coborn's, Inc.

St. Cloud, Minn.-based [Coborn's, Inc.](#) is an employee-owned grocery retailer with 8,000 employees and 54 stores across Minnesota, North Dakota, South Dakota, Iowa, Illinois and Wisconsin under the [Coborn's](#), [Cash Wise Foods](#), [Marketplace Foods](#) and [Save-A-Lot](#) banners. Coborn's, Inc. also owns [CobornsDelivers](#), an online grocery ordering and home delivery service; and stand-alone convenience, liquor, video and pharmacy locations. To support its 120 retail locations, Coborn's, Inc. operates its own central bakery, dry cleaning facility and grocery distribution center. In 2010, Coborn's, Inc. was recognized as 'Family Business of the Year for Community Service and Philanthropy' by *Minnesota Business* magazine. In 2011, Coborn's, Inc. was recognized as 'Independent Retailer of the Year' by *Grocery Headquarters* magazine. In 2014, the company's president and CEO, Chris Coborn, was named the Grocer of the Year by the N.D. Grocers Association. In 2016, Coborn's was named one of the Top 150 Workplaces in Minnesota by the Star Tribune.