



PRESS RELEASE

For Immediate Release

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Coborn's to Hold Annual Best Bagger Competition

Top bagger advances to state, national competition for chance to win \$10,000

ST. CLOUD, MINN (June 4, 2017) – On June 6, 2017, grocery baggers from area Coborn's stores will compete in the company's 28th annual Best Bagger Contest, which will be held in the Coborn's Superstore parking lot at 110 First Street South, Sauk Rapids from 5:00 to 7:00 p.m.

The employee who is deemed best bagger in the June 6 competition will receive \$100 cash and will advance to the Minnesota Grocers Association's Best Bagger Contest at the Mall of America on August 19, where he or she will compete for a \$500 first prize and a trip to Las Vegas in February 2018 to represent Minnesota and compete in the National Grocers Association's Best Bagger Contest; contestants will vie for a \$10,000 cash prize.

Best Bagger contestants will line tables piled with a predesignated assortment of grocery items and will be judged based on bag-building technique, weight distribution, speed, style, attitude and appearance.

Since 1989, five Coborn's baggers have advanced to the National Grocers Association's Best Bagger Contest.

Best Bagger History

In 1987 the first National Grocers Association Best Bagger Contest was held in Dallas, Texas. It was called the "Texas/Oklahoma Checkout-Shootout." There were only two contestants and the Master of Ceremonies was Terry Bradshaw (former NFL Quarterback for the Pittsburgh Steelers). Since then, the National Grocers Association has been bringing the country's finest baggers together to determine the best of the best. The National Grocers Association's Best Bagger Championship was created to promote the grocery industry's devotion to exceptional customer service through superior bagging.

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About Coborn's, Inc.

St. Cloud, Minn.-based [Coborn's, Inc.](#) is an employee-owned grocery retailer with 8,000 employees and 54 stores across Minnesota, North Dakota, South Dakota, Iowa, Illinois and Wisconsin under the [Coborn's](#), [Cash Wise Foods](#), [Marketplace Foods](#) and [Save-A-Lot](#) banners. Coborn's, Inc. also owns [CobornsDelivers](#), an online grocery ordering and home delivery service; and stand-alone convenience, liquor, video and pharmacy locations. To support its 120 retail locations,

Coborn's, Inc. operates its own central bakery, dry cleaning facility and grocery distribution center. In 2010, Coborn's, Inc. was recognized as 'Family Business of the Year for Community Service and Philanthropy' by *Minnesota Business* magazine. In 2011, Coborn's, Inc. was recognized as 'Independent Retailer of the Year' by *Grocery Headquarters* magazine. In 2014, the company's president and CEO, Chris Coborn, was named the Grocer of the Year by the N.D. Grocers Association. In 2016, Coborn's, Inc. was named one of the Top Workplaces in Minnesota by the Star Tribune.